

Producer
of
PERHAPS LOVE
&
WU XIA

X

Writer-Director
of
TWELVE NIGHTS

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Modern-Day Fairytale
with
Cosmetic Makeover

THE **TRUTH** about
BEAUTY

Beauty Quotient is the new IQ

A **WEpictures** PRODUCTION

STARRING **BAlbaihe** **ronaldCHENG**

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PRODUCED BY **peterho-sunCHAN** **jojoHUI** yuet-chun

WRITTEN & DIRECTED BY **aubreyLAM**

Synopsis

In this highly competitive society, beauty quotient is the new IQ.

Guo Jing, an average looking 22-year old girl fresh out of college, has recently joined millions in the unemployed workforce in China. Though she graduates top of her class, scoring a job takes more than just intelligence; Physical appearance also gets in the way. To complicate matters, she is dumped by her boyfriend because he's no longer sexually interested in her. Suffering heavy blow to her outlook, she decides to reinvent herself in order to put her life back on track.

Stage 1: Big, bright eyes

"Plastic surgery is like color TV," says the plastic surgeon. "Everyone was skeptical at first, now people take them for granted." That kicks off Jing's first operation - double eyelid surgery, which in turn lands her an intern position with a top Korean company. A company of such status often has a "presentable" array of staffs. In her company, the interns' desks are assigned in an eye-candy fashion - the more attractive she is, the closer her desk is to the boss' office. Jing's desk is the furthest away ... that clearly sets out her need for a second procedure.

Stage 2: Sexy, full lips

Raising \$5,000 for lip injection isn't much of a problem; all it takes is an odd job walking dog. On her first day at the Korean company, she is introduced to the senior executive Raymond. All the female co-workers are crazy about this eligible bachelor, so Jing doesn't think she'd stand a chance. But to everyone's surprise, Raymond is impressed by Jing's intelligence, and asks her out on a date. "Maybe I've transformed into a true beauty?" she wonders.

Stage 3: Finely chiseled face & prominent narrow nose

Love makes one blind. In order to perfect herself, Jing plans to go under the knife again, this time for chin implant. The doctor advises her to also get a nose job in order to ensure facial symmetry. As she arrives at the operation room and sees the equipment, she panics and demands to make a will. The doctor assures her, "beautiful people are happier than ugly people. Therefore they live longer." As soon as she removes her bandages, all fear is gone. She now firmly believes cosmetic surgery is THE SOLUTION to a better life! Her date with Raymond also goes amazingly well ... until she discovers he is an objector to plastic surgery. She decides to keep it a secret from him.

Life can't get any better when Jing and Raymond take a business trip together to

Harbin. But a dream come true could easily turn out to be a nightmare from hell. While skiing after work, she crashes herself into a tree, dislocating her “new” chin. Disconcerted, she snaps her chin back into place with a shoehorn. Keeping her chin covered throughout the flight back, she gets into a cab and heads directly to the clinic the moment the plane lands, leaving the dumbfounded Raymond behind. Fortunately, the “rescue mission” is a success.

Stage 4: Bouncing boobs

The doctor tells Jing that a deceased patient has donated all of her organs, including her breast implants, which is exactly what Jing wants for her ultimate transformation. The operation goes smoothly and she gets a speedy recovery, though it takes her quite some time and effort to get used to the new “weight”.

Raymond invites Jing home for birthday dinner. Before main course is served, however, they have already heated things up in bed ... all the way till the next morning when she gets a message from her co-worker. The cosmetic surgery clinic has posted Jing’s before-&-after photos on its website, and the whole company is talking about it! She can’t go back to the office, neither do Raymond. So she knocks him unconscious with her cell phone.

All good things must come to an end. Devastated, she leaves behind her job and takes refuge in her hometown, as far away from the city as possible. It’s where she finds serenity and the meaning of true beauty. Putting herself together, she decides to go back to the city in order to win back her career and most importantly, the man she loves.

producer *Peter Ho-Sun Chan*

One of the predominant Chinese filmmakers, Peter Ho-Sun Chan has established himself as a preeminent producer-director who has won an impressive 196 awards out of 325 nominations. He was a co-founder of United Filmmakers Organization (UFO) and produced a string of hits such as *Tom, Dick & Hairy* (1993), *He's a Woman, She's a Man* (1994) and *Comrades, Almost a Love Story* (1997). His directorial debut *Alan and Eric: Between Hello and Goodbye* (1991) was awarded Best Film of the Year by the Directors' Guild of Hong Kong, as was *He* for which Chan also won Best Director. *Comrades* won a record 9 Hong Kong Film Awards (HKFA) and was voted one of the 10 Best Movies of 1997 by TIME magazine. Subsequently, Chan moved to Hollywood and directed *The Love Letter* (1999) for Steven Spielberg's Dreamworks SKG. In 2000, he established Applause Pictures and produced some of the most original films for the Asian audience, including *Jan Dara* (2001), *One Fine Spring Day* (2001), *The Eye* series (2002, 2004, 2005), *Three* (2002) and *Three...Extremes* (2004), *Golden Chicken 1 & 2* (2002, 2003), and *McDull, The Alumni* (2006).

His groundbreaking musical, *Perhaps Love* (2005), was one of the year's top-grossing films in China, Hong Kong and Taiwan, and was honored with a record 29 awards, including Best Director at the Golden Horse Awards. *The Warlords* (2007) grossed over US\$40 million across Asia and swept the 27th HKFA, winning 8 prizes, most notably Best Film and Best Director. He next produced two blockbusters, Derek Yee's *Protégé* (2007) and Teddy Chen's *Bodyguards and Assassins* (2009). The latter garnered a spectacular US\$50 million in the worldwide box office and scored 8 HKFA awards, including Best Film and Best Director. His latest producing- directing effort, *Wu Xia* (2011), was the only Chinese language film to be invited into the Official Selection in the 64th Cannes Film Festival. It scores 8 trophies in 3 major film awards, including 2 Best Art Direction, 2 Best Cinematography, 2 Best Original Film Score and 1 Best Action Choreography. Chan also produces the Andrew Lau directed action thriller *The Guillotines* (2012) and *The Truth about Beauty* (2014).

Chan's most recent films include *American Dreams in China* (2013) and *Dearest* (2014). *American Dreams in China* ranked among China's top 5 grossing films of 2014, grossed more than US\$90 million at the box office. Following the World Premiere at last year's Venice Film Festival, *Dearest* earned 13 film awards, including 5 Best Actress awards for Zhao Wei, and grossed over US\$55 million in China.

writer-director *Aubrey Lam*

Aubrey Lam is an acclaimed screenwriter-turned-director, whose contemporary, exquisite and sentimental storytelling of love and loss lingers in the memory of the audience and injects a sense of modern femininity to the testosterone-driven Hong Kong cinema.

Graduating in Loyola Marymount University with a master degree in film, Lam entered the film industry in the mid 90s as a screenwriter for the independent studio United Filmmakers Organization (UFO) and collaborated with producer-director Peter Ho-Sun Chan on many films such as *Heaven can't Wait* (1995), *Whatever will be, will be* (1995), *The Age of Miracles* (1995), *Those were the Days* (1996), *Yesterday You Yesterday Me* (1996), and *Who's the Woman, Who's the Man* (1996). Other screenwriting credits include box office hits *Purple Storm* (1999) and *Men Suddenly in Black 2* (2006).

In 2000, she wrote and directed her first feature film *Twelve Nights*, which has instantly become a modern romance classic and brought her to international attention. She was nominated for Best Screenplay in the 6th Golden Bauhinia Awards. Her success as screenwriter-director has extended to subsequent films *Hidden Track* (2003), *Anna & Anna* (2007) and *A Decade of Love* (2008, co-director). In recent years, Lam continues to work with Chan on screenplay in blockbuster films such as *Perhaps Love* (2005), *The Warlords* (2007), Cannes official selection *Wu Xia* (2011), *The Guillotines* (2012), award-winning *American Dreams in China* (2013) which grossed US\$90 million in China alone and *The Truth about Beauty* (2014).

cast *Bai Baihe*



Labeled as the new queen of romantic comedy, Bai Baihe was discovered into the world of acting after being invited by famed director Zhang Yimou to audition for a role in *Happy Times* (2000). Though the role eventually went to another actress, she was recommended by Zhang to enroll in the Central Academy of Drama. After graduating from the academy, she enjoyed a successful acting career in local TV dramas.

2011 would turn out to be a star-making year for her. She made her feature film debut in the urban romantic comedy *The Law of Attraction*, which was a moderate commercial success. But it is her second feature film, *Love is not Blind* (2011), that truly makes Bai a household name. With a production budget of RMB 9 million (US \$1.4 million), the sleeper hit earned a whopping RMB 350 million (US \$55 million) at the China box office alone. The massive success of the film has taken her fame and girl-next-door image to new heights, with the media branding her the most bankable new actress in China. Since 2012, she has become the spokesperson for Solvil et Titus watches.

cast *Ronald Cheng*



A multi-faceted and multi-talented singer, actor, director, screenwriter and TV host, Ronald Cheng started off as a pop singer in the mid-90s with numerous hit songs and over 50 trophies under his belt. His acting career took off almost instantly when he made his acting debut in Aubrey Lam's *Twelve Nights* (2000). Since 2003, he has become one of the most sought-after comedic actors after showing off his comedic side in Vincent Kok's *My Lucky Star*. Starring in over 30 films, his notable works include Andrew Lau's *Bullets of Love* (2001) and *Dancer of a Dream* (2001), Vincent Kok's *Dragon Reloaded 1 & 2* (2003, 2005), Dennis Law's *Fatal Contact* (2006), Samson Chiu's *Golden Chicken 2* (2003), *McDull: The Alumni* (2006) and *Mr. Cinema* (2007), Jeff Lau's *Kungfu Cyborg* (2009) and *Just Another Pandora's Box* (2010). In 2007, he made his directorial debut in the all-star ensemble *It's a Wonderful Life* (also co-wrote). He was nominated twice in the Best Supporting Actor category in the Hong Kong Film Awards, for both *My Lucky Star* and *Mr. Cinema*.

He is recently seen in two high profile movies this summer: the martial arts thriller *The Four* (2012) directed by Gordon Chan, one of the summer blockbuster movies in China, tallying an impressive RMB196 millions in receipts; and the raunchy comedy *Vulgaria* (2012) directed by Pang Ho-Cheung, which is by far the highest grossing Chinese language film in Hong Kong in 2012.

director of photography **Jake Pollock**

A rising star in cinematography who is labeled the new Christopher Doyle, Jake Pollock started working as lighting technician for independent films after graduating from Film & TV Department of New York University. Being a huge fan of Taiwan cinema, he made a bold decision to relocate to Taiwan in 2002. His unique handled style soon caught the eyes of Taiwan rising directors and it didn't take long before he earned industry recognition. He received the Special Jury Prize at the 8th Taipei Film Festival for his cinematography work in Ho Wi Ding's **Respire** (2005) (also winner of Kodak Short Film and Young Critics Awards at the 58th Cannes Film Festival). He was nominated for Best Cinematographer in the 4th Asian Film Award for his work in Cheng Yu-Chieh's **Yang Yang** (2009). His next two films as cinematographer, espionage thriller **The Message** (2009) and crime saga **Monga** (2010), are massive success. **The Message** snapped up a staggering RMB225 million in China box office alone, while **Monga** totaled NT260 million to become the highest grossing Chinese film in Taiwan this year. His latest films include **Wu Xia** (2011), for which he won Best Cinematography in both 48th Golden Horse Awards and 31st Hong Kong Film Awards, and Tom Lin's critically acclaimed **Starry Starry Night** (2011).